

## SECTOR-SPECIFIC

## L A N G U A G E UK









languageuk

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## **.OCATION**

Only 20 minutes to the East Kent beaches



Just 50 minutes from London



Close to the **Dover ferry** port



There is nowhere quite like Canterbury. Our medieval walled city has been hosting visitors for over 1,000 years, so a warm welcome for any 'pilgrim' is guaranteed.

ansted Airport

Heatrow Airport

twick Airport

This summer, embrace the floral displays and warm weather as you wind your way through our cobbled streets. Drink in the historic sights and shop at a huge mix of independent and high-street shops and cosy cafes.

1. Ancient Architecture: Canterbury boasts historical buildings that date back centuries. Notably, the Westgate Towers, England's largest medieval gateway, which stands as a testament to its rich past. The Eastbridge Hospital, with remarkable architecture from 1190 and the partially preserved St Augustine's Abbey (dating back to 613 AD) offer glimpses into the city's history.

2. Stunning Cathedral: Canterbury Cathedral is a must-see. With parts dating from the 11th century, it's an awe-inspiring structure with Norman, Romanesque and Gothic architecture. As the city's top visitor attraction, it's well worth exploring.

3. Shopping Experience: While Canterbury exudes historical charm, it also offers modern shopping. Whitefriars, an open-air shopping centre, features popular brands, while the King's Mile area hosts numerous independent businesses, including jewellers, cafes and artisan shops.

4. Arts and Culture: The city celebrates the arts. The Marlowe Theatre, named after playwright Christopher Marlowe, hosts exciting shows, plays, and concerts.

5. Easy Access: Less than an hour from London by high-speed rail, Canterbury is an ideal year-round destination. Explore cobbled streets, historic buildings, award-winning vineyards and ancient woodland as part of our special learning experience.

KENT, ENGLAND

#### WHY LANGUAGEUK?

- Independent school
- More personal care, attention and support
- Convenient local amenities
- Great shopping area just 5 minutes away
- Just 50 minutes from London
- Near to prize-winning Kent beaches

- Delightful garden
- Multi-faith prayer room
- Cafe next to the school
- School residence
- Homestay living
- The best weather in the UK



## **PROGRAMME FOR FINANCE SECTOR**



#### FINANCE SPECIFIC PROGRAMME...

LanguageUK offer a special and unique course especially for finance sector, following the success of our residential 4-week intensive courses of general English for Specific Purpose and our crash course in IELTS preparation.



By combining general English with a wide range of interesting topics and ESP (English for Specific Purposes), specific to financial sector professionals, you will be supported to improve your English language and pronunciation skills through lessons designed to enhance your English language skills and pronunciation, as well as cultural differences and hands-on learning experiences.



The course will be completely planned with finance-sector oriented and the course content will be shaped by the sector and delivered by our experienced teachers.





We want to offer our students the opportunity to live and study for 4 weeks with our private residence options in the centre of Canterbury.

So, what do we offer and how does this training benefit your employees?

With the developments in artificial intelligence, e-commerce and the finance/banking sector, English language training has become more important than ever.

Having a command of the English language in the banking sector is critical in many ways and we can support you at this point.



#### **EDUCATION AREAS**



It is crucial in the finance sector for several reasons and this is where we can help.

English language has become the lingua franca of banking a finance and here are some areas where it simply cannot be ignored:

I.Global operations
Client relations
Cros- Border Transactions
Regulatory Compliance
Financial Reporting
Negotiations and Contracts
Customer Communication
Risk Management - Climate Change
Technical Language Proficiency
Professional Development
Market insights and trends
Diverse Workforce
Brand Image
Cultural Awareness
New Products





Moving into 2025 banks are embracing Al in tangible ways that enhance operations across the front, middle and back offices.





The banking industry is undergoing tremendous change and your members need to be ahead of the game not only in technological advances, not only in geo-political awareness but in language acquisition and usage.

Our course will combine the essential banking and financial world with a more generalised curriculum providing your members with core business vocabulary and subject matter together with a softer aligned



course allowing the students to improve their linguistic skills in many different ways and in doing so polishing their entire language knowledge whilst improving their life skill sets.



## WHAT ELSE CAN WE OFFER YOU?

- Using industry- specific vocabulary and formal grammar
- Listening skills such as comprehending financial news
  - Reading skills like analysing annual reports, contract and regulatory documents
  - Writing skills including professional emails, company records and client proposals
- Speaking skills like delivering presentations, negotiating deals and networking
- Conducting research, financial analysis and formulating opinions
- Collaborating with international clients, group projects and presentation.

All of this in a fun-filled and relaxed environment. Here are a few of our course topic contents as created by our project team:

- The changing world of banking
- Taking care of corporate clients
- Company restructuring
- Bankruptcy
- Liquidity and the business cycle
- Politics and banking
- Investment banks
- Online banking
- The changes in mortgages
- Interest rates and cost of living crises •

Is this enough? No, of course not.

Here is a selection of creative, interesting and fun banking and finance topics for you to enjoy with us

- Vietnamese billionaire sentenced
- Money vocabulary
- Salaries and side hustles
- The Silicon Valley bank crisis
- Going cashless
- Money and banking
- Bitcoin and the black market
- Wealth inequality

- Remote work and money
- Tricks of the scammer
- The accidental millionaire
- Money, money, money
- Banking
- Elon Musk do ethics mean anything?

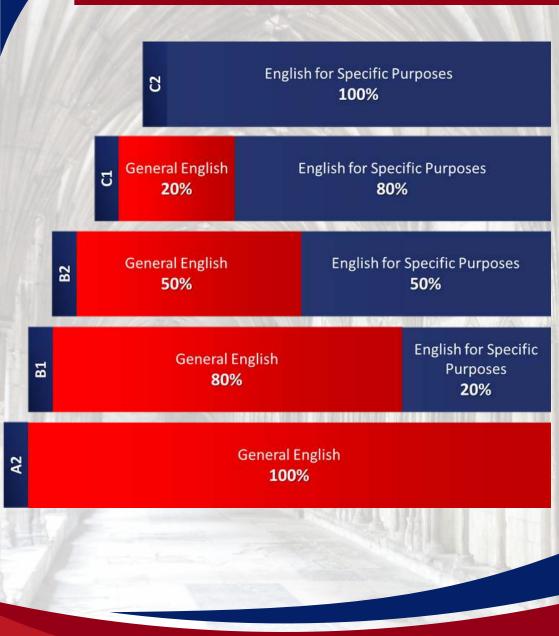






#### **COURSE CONTENT**

COURSE PROGRESSION SCALE ACCORDING TO ENGLISH LEVEL



#### **GENERAL ENGLISH COURSE DESCRIPTION GENERAL OUTLINE**

#### Vocabulary:

Systematically taught, carefully selected, highfrequency, technical vocabulary Vocabulary tasks: labelling diagrams and charts; matching words to definitions; producing personalised sentences

#### Grammer:

Primary focus on language commonly used in a technical environment. Key areas: talking about cause and effect; giving warnings; explanations and instructions; discussing how to deal with problems; calculations; measurements and numbers

#### Listening:

Introducing different accents Basic skills: listening for main ideas and specific information; micro skills, such as identifying key words, markings, recognizing use of intonation

#### **ADDITIONAL INFO**

#### **Speaking:**

- Developing confidence and competence in simultaneous speaking
- Encouraging critical thinking
- Tasks: discussions, role-playing, making short speeches with explanations, giving and following instructions, and problem-solving

#### **Reading:**

- Prepare students to deal effectively with all types of texts on the job
- Skills: dealing with numbers; extracting data from dense technical texts; working with instructions in a manual style; reading and interpreting diagrams, flow charts, graphs, and labelled drawings

#### Writing:

- Scaffolded tasks using model texts to produce own work
- Tasks: note-taking; abbreviations; writing numbers and bulleted notes; filling in forms; transferring data from listening to pictures, from diagrams to notes and instructions, and from written texts to speaking.

## TO SUM UP

IN ORDER TO ENSURE THAT YOU RECEIVE THE BEST EDUCATION, HOW ABOUT TELLING US WHAT KIND OF EDUCATION YOU WOULD LIKE TO RECEIVE?

We will research, we will do our homework and if there Is something you need, want or would simply like to improve on then tell us and our course content team will do their best to satisfy any and every enquiry.

### LANGUAGEUK OFFERI

#### MINIMUM ENGLISH LEVEL Elementary (+)



## MAX CLASS SIZE

|         | The second second                 | 4-week - 21 hours ESP ourse + |           |
|---------|-----------------------------------|-------------------------------|-----------|
|         |                                   | Price                         | Residence |
| SPECIF  | Course Fee                        | £400                          | £1,260    |
|         | Day Excursion (4 days)            | £400                          |           |
|         | 1- Total without<br>Accommodation | £800                          |           |
| 1 - the | L OKA                             | 2- Total with                 | £2,060    |

















# L A N G U A G E <mark>uk</mark>ž

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